

# Financing Idea Generator

*"Invest in yourself as much as you can.  
You are your own best asset by far."  
- Warren Buffett*

If you are here that means you want to invest in yourself. You want to be in our course community that will lead to rapid and deep longterm evolution in your life.

Now, you need to secure financing. Securing financing requires you to take on the mindset of a financially successful person. Successful people have learned how to finance their success.



## Thrivers Solve Problems

When you want to invest in yourself and you don't have the money - you have a small problem. If you've never successfully tackled this problem before it may feel like a big problem, rather than the current challenge at hand. Having the mindset that you solve problems and master challenges is the mindset of thrivers. Without this mindset you set yourself up for failure, disappointment, and more rapid degeneration than suits your species.



## The Fixed Money Mindset Problem

The funny thing about the money problem is that it exists more in our minds than in reality. If we have a fixed mindset, we orient towards scarcity. Beliefs like, *"There isn't enough money,"* or *"I never have enough money for what I want"* dominate the fixed mindset. The fixed mindset closes the mind to opportunities. This can shut a person down from his/her dreams over time. At the extreme, a person moves on the spectrum from "thrivers" mentality to "victim" mentality.

On the other hand, thrivers have a growth mindset. Thrivers are aware that there is more money in circulation around the planet every day, every year. They are aware that the flow of financing exists for people to leverage their dreams into reality.

Thrivers know that they need to learn what they need to learn in order to finance their dreams. If you have a fixed mindset - you can use the problem of financing your course as a breakthrough opportunity.

## Thrivers Find Solutions

Once you've set your goal to live your dreams and take this course, your new dream becomes to secure financing. Solutions-oriented thinking is required. To find solutions to problems that have held you back requires asking better questions.

### My favorite question is:

- *Where is the money coming from?*

### This question works because it makes a few key assumptions:

- The money to finance your course already exists.
- The money will come from somewhere.
- All you need to do is find it.
- You have an opportunity to create a new way of investing that will generate one heck of a return. ([See my video on how I do this.](#))
- You can reduce your risk by getting in touch with who you want to become, rather than ceilings you may have created in your past.

Now, that you have a solution-oriented mindset, you can successfully find the best financing option for you. For many Yogahealer Course Members the securing of financing is a crucial step not just for taking the course, but for preparing them to take the course successfully by engaging a solutions-oriented mindset to solving new, bigger, and better problems in their lives. (To listen to a 75 minute coaching call on this - [click here.](#))

## Thrivers Ask Better Questions, Gather Information

### + Generate New Ways of Thinking



The more successful in a variety of domain a person is the more they've asked the right questions to get the information to grow. The willingness to do the research, to ask the right people the right questions enables us to open our minds to possibilities we didn't know exist.

If you try to figure out your financing problem on your own you are limited by what you know. For most of us, the problem lives in our own head.

## Thrivers Minimize Risk

Think right now of the people in your life who won't support this investment in your dreams. Know who they are. They will most likely not be helpful for you. And most likely

they aren't minimizing risk in their own future. When you see how others invest - you can tell who is "saving" money now - by not investing in progressive lifestyle choices and dynamic evolutionary communities and experiences - and you can see who is.

Look to the people in your life who truly inspire you to evolve. Look to those who choose themselves, who invest in themselves, who minimize risk in the future by self-improvement today. Ask them about the best investments they made in themselves and how they financed them. Ask them about how they invested in their education, coaching, mentoring, learning. Also ask them what they wish they had invested in sooner.

## Crowdsource Your Problem

Now that you have the right question (*Where is the money going to come from for me to follow my heart's desire?*) and the right people to talk to (*people who invest in themselves as much as they can*) you can ask more specific questions like:

- *Who are 10 people I can ask for financing advice today?*

10 is a big number. 10 causes your brain to stretch. Thrivers ask questions of their brains when they engage the unknown. Questions trigger our brains into idea generation. James Altucher, founder of Stockpickr, calls it becoming an idea machine. If you want any aspect of your life to improve you need to ask better questions. Earnest questions enable our ears to pick up conversations we wouldn't have caught had we not asked the question. .

*So, who are 10 people I can ask for financing advice from today?*

A few come to mind:

- Call trusted family members. Ask them for ideas.
- Call your favorite teachers, mentors or advisors. Ask them for ideas.
- Call your credit card company. Negotiate for a line of credit at a great rate. (No need to accept their offer.)
- Call your bank. Ask about loans, lines of credit and interest rates.
- Call the free thinkers in your life, the dreamers, the artists, the peeps who think outside the box in your life

Successful people ask other people specific questions. In this way they crowdsource their solutions. When we try to solve problems on our own we are



limited by our own past experience. When we crowd source we get access to everyone else's experience, wisdom and connections.

Fixed mindset people keep their problems to themselves. The root cause for this small-minded, closed down behavior range are usually lodged in shame, guilt, and fear. If you've been under the grip of these emotional reactions in the past - you can use this as a chance to engage in a life-expanding adventure through inviting people to help you out. As a wellness pro - you love helping people out with their bodies. Financially-savvy people, which you can find in your friends, family, banks, credit card companies, small business bureaus, love to people finance their dreams.

### Crowdsource Your Financing

We've had a number of members crowdsource their financing. How can you see if your peeps want to see you grow? What can you offer back to your peeps? Could you share some of the course materials with them (all our handouts are sharable! To help you learn + evolve your community.) Some people will just want to support you, and others may want to benefit from what you'll be learning and how you're evolving.



Put on your thinking cap. Get out the magic markers and big paper. Get creative. How do you want to make your evolution a community project? Get some ideas from how others are doing it on crowdsourcing apps like:

[www.kickstarter.com](http://www.kickstarter.com)

[www.gofundme.com](http://www.gofundme.com)

<https://www.indiegogo.com>

Check out [www.crowdfunding.com](http://www.crowdfunding.com) for a complete list.

You can trade in your family members Christmas and birthday presents for a year or two. **You can ask for donations in exchange for not giving your family or friends wellness advice.** You'll be surprised how many of the peeps in your life are interested in trading in their lattes for your dreams.

### Credit Card Financing

The fastest and easiest way to finance your course is by credit card. In some cases it's also the best option. We've had members call their credit card companies and get rates as low as 0-2% interest with no payments for 12-24 months. The credit card company is banking on you not being able to repay your loan after that.



Don't just put the course on your credit card. Negotiate for an excellent rate. We hear time and again how people spend much less money than they used to as a result of their course. Emotional spending and convenience spending become a thing of the past. Intentional investments in yourself breed a high return, and continue to compound over time, faster than the stock market.

### **Finance with an Online Loan**

Visit [www.creditkarma.com](http://www.creditkarma.com) to shop personal loans. In a quick search you can see which creditors may best suit your needs.

### **Closing Thoughts in Financing Your Course**

At Yogahealer we believe it's our job to help you get smart about investing in yourself. Our Admissions specialists are prepared to help you ask better questions to the people in your community.

You're a smart cookie. Together, we'll figure out how you'll finance your course.